



# La Crosse Area

## REALTORS® Association

The Voice of Real Estate in the Greater La Crosse Area

### FEBRUARY 2018



**NUMBERS & E-MAIL**  
**Metro MLS Helpdesk:** 1-800-490-3731  
**KIM:** 1-800-844-7560 **WRA:** 1-800-279-1972  
**Legal Hotline:** 1-800-799-4468  
**DSPS (Formally DRL):** 1-608-266-2112  
**MN Dept. of Commerce:** 651-296-6319  
**Zip Forms Support** 800-383-9805  
**Char:** 785-7837 [cglocke@larawebsite.com](mailto:cglocke@larawebsite.com)  
**Ryan:** 785-7838 [mls@larawebsite.com](mailto:mls@larawebsite.com)  
**Kristal** 785-7744  
[membershipservices@larawebsite.com](mailto:membershipservices@larawebsite.com)

**Open House Deadline Information:**  
 Must be submitted to LARA by 3:00 p.m. on Wednesday \*punctuation is REQUIRED\* check Tribune proof sheet - MUST revise by Tribune's deadlines! Go to [www.larawebsite.com](http://www.larawebsite.com) under *Association Happenings* to submit your open house. \*Contact us to make sure all of your emails arrived\*  
 Send photos for new listings to the Tribune at [openhouse@lacrossetribune.com](mailto:openhouse@lacrossetribune.com).

North Tour South Tour Open House Open House Sabbatical

SUN	MON	TUE	WED	THU	FRI	SAT
				1	2 Groundhog Day 	3
4	5	6	7 REALTOR® Government Day 	8	9	10
11	12	13	14 Valentine's Day 	15	16	17
18	19	20 New Member Orientation LARA Office 9 a.m. - 3 p.m.	21 	22	23	24
25	26	27	28 			

**New Listings/Changes:**  
 Daily deadlines for guaranteed MLS # by 5 pm is 9:15 a.m. at L.A.R.A.! We try to enter things that arrive later, but not guaranteed. Call if urgent need exists.

**MLS Tour Boundaries**  
 The current dividing line between the North and South Tours:  
**Exceptions:**

<b>North Tour</b>	<b>South Tour</b>
<ul style="list-style-type: none"> <li>• Holiday Heights</li> <li>• Mayfair Addition</li> <li>• Burns and Bangor</li> <li>• Hamilton</li> <li>• Monroe</li> <li>• Dakota and Dresbach</li> </ul>	<ul style="list-style-type: none"> <li>• Washington</li> <li>• Barre</li> <li>• French Island</li> <li>• La Crescent</li> <li>• Hokah</li> </ul>

**Tour Information**  
 Agents now can load their own tours and open houses in Flex. If you have any questions, please call Ryan at 608-785-7838

**MLS PHOTO SUBMISSION INFORMATION:**  
 New Listings in Categories 1, 2, 4, & 6 *must* have a photo submitted within 10 calendar days or a \$12 photo charge will be assessed. If the photo is not received within 10 days, a \$12 charge will be assessed *every month* until you supply photo. A photo is required **even if** "Sold B4 Print." Categories 3, 5, 7, and FSBOs are "photo optional" although encouraged. E-mailed photos: *you* must check MLS the next day for the photo; we will not notify you if it doesn't show up!  
NOTE: You can email the main photo of the outside of the house to [mls@larawebsite.com](mailto:mls@larawebsite.com) and staff at LARA will upload it for you. Once your listing is assigned an MLS #, you may add as many photos on your own as you like.